



Stan Lee's
PINKSHEETS: POWN

POW! ENTERTAINMENT

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BUSINESS OVERVIEW

POW! Entertainment, Inc. (Purveyors Of Wonder) is in the business of creating and licensing intellectual property for the entertainment industry, including feature films, live action animation projects, television programming, video games, merchandising and related ancillary markets. POW!'s intellectual properties and developed into characters "franchises" that form the basis for sequels, product merchandising and other ancillary opportunities.

POW!'s strategy is to leverage the creative output of Stan Lee and limit POW!'s overhead. POW! does this by outsourcing and working with larger entities that finance and undertake the labor-intensive aspects of producing entertainment projects. Currently, POW!'s activities include creating project concepts, usually in the form of story treatments, finding partners that participate in and/or finance their development, finding the proper writers to write scripts, and, in some cases negotiating agreements for the production of the projects (i.e., the filming of a movie or television series, the creation of the video game, etc.).

KEY INDUSTRY & INVESTOR POINTS

- Founded by Stan Lee, creator of the modern superhero; Spider-Man, The Hulk, X-Men, Fantastic Four, Daredevil, etc.
- Stan Lee's has a proven track record of creating some of the most successful character franchises of all time.
- POW!'s partners combined have an unprecedented track record for creating, producing and licensing successful franchises that have produced Billions in revenues.
- POW! has established relationships with MGM, IDT, and NBC's Sci-Fi Channel, MTV, Paramount and many other entertainment giants.
- A whole stream of POW!'s new projects are just beginning to hit the streets and many feel that with each subsequent release the Company will soar.
- Stan Lee has an existing Fan base numbering into the millions, most of whom have yet discovered that Stan Lee has formed his own company and it has gone public.

KEY INDUSTRY & INVESTOR POINTS...

- POW! currently has over 40 contemporary Stan Lee original projects in development.
- Established relationships with, MGM, IDT, Sci-Fi Channel, MTV, Spike TV, and many more.
- POW! Entertainment has begun the process to become a fully reporting company.
- In the light of all that's been accomplished, Stan enthusiastically declares: *"The preliminary work is done. Now it's time to reap the rewards."*

STOCK INFORMATION

- Authorized - 250,000,000
- Outstanding - 111,176,761
- Public Float - 2,413,112

THE FUTURE

Stan Lee's is the creative force that propelled Marvel (MVL) to its preeminent position in today's market place and now he is doing it on his own terms.

A new generation of Stan Lee originals have been developed under the umbrella of POW! and many believe that they will become known as the Best of Stan Lee. POW! is proving to be a formidable force in Hollywood, attracting the interest of "A-Listers" in every creative arena. POW! Entertainment is producing with major production companies both animation and live action projects for television, film, DVDs, video games and an emerging medium of cell phone downloadable episodic stories.

The Company's revenue model revolves around brand creation and management and partnering with major distributors, licensees, live action and animation studios, for extremely cost effective development and distribution of branded properties. The model is working as industry giants are vying for a piece of the next POW! Stan Lee Original. They know only too well the benefits of his proven track record and the potential revenues that could be generated from strategic partnership with POW!. It is estimated that Spider-man, one of Stan Lee's former co-creations for Mavel, produced in one year over a billion dollars in ancillary sales on and above box office and DVD. POW! Currently has enough product in its portfolio to generate decades of future release.

FILMOGRAPHY AND OVERVIEW OF STAN LEE'S CREATIONS AND CO-CREATIONS

- Foreverman (2006) - Producer In Pre-Production
- Iron Man (2006) - Executive Producer In Pre-Production
- X-Men 3 (2006) - Executive Producer In Pre-Production
- Ghost Rider (2006) - Executive Producer Filming
- The Hands of Shang-Chi (2005) - Executive Producer Announced
- Who Wants to Be a Superhero? (2006) - Executive Producer In Post-Production
- Fantastic Four (2005) - Executive Producer In Post-Production
- Elektra (2005) - Executive Producer Movie
- Blade: Trinity (2004) - Executive Producer Movie
- Spider-Man 2 (2004) - Executive Producer Movie (AKA: Spider-Man 2: The IMAX Experience)
- The Punisher (2004) - Executive Producer Movie
- Spider-Man (2003) - Executive Producer TV Series (AKA: Spider-Man: The New Animated Series)
- Stripperella (2003) - Executive Producer TV Series
- Hulk (2003) - Executive Producer Movie
- X2 (2003) - Executive Producer Movie (AKA: X-Men 2, X-2, X-Men 2: X-Men United, X2: X-Men United)
- Daredevil (2003) - Executive Producer Movie (AKA: Daredevil 1.5)
- Spider-Man (2002) - Executive Producer Movie
- Blade II (2002) - Executive Producer Movie
- X-Men: Evolution (2000) - Executive Producer TV Series
- X-Men (2000) - Executive Producer TV Series (AKA: X-Men 1.5)
- The Accuser (2000) - Producer TV Series
- 7th Portal (2000) Producer Webisode
- Avengers (1999) - Executive Producer TV Series
- Blade (1998) - Executive Producer Movie
- Nick Fury: Agent of Shield (1998) - Executive Producer TV
- The Silver Surfer (1998) - Executive Producer TV Series
- Generation X (1996) - Executive Producer TV
- The Incredible Hulk (1996) - Executive Producer TV Series
- Spider-Man (1994) - Executive Producer TV Series
- The Fantastic Four (1994) - Executive Producer TV Series (AKA: The Marvel Action Hour: The Fantastic Four)
- Iron Man (1994) - Executive Producer TV Series (The Marvel Action Hour: Iron Man)
- X-Men (1992) - Executive Producer TV Series
- Captain America (1991) - Executive Producer
- The Punisher (1989) - Executive Producer

POW! ENTERTAINMENT**PINKSHEETS: POWN****PRODUCTS AND AGREEMENTS**

- TV Reality Show
- LightSpeed! Movie
- TV Animation
- Online Comics
- Wireless Mobile
- Online Gaming
- Sponsorship Adv.
- Graphic Novels
- Merchandising
- Agreements:

POW currently has multiple agreements ink with industry Giants and they are just beginning a succession of releases.

POW! has partnered with IDT Entertainment, who has purchased a minority interest in POW! IDT has already produced two of six animated DVD features, which are slated for possible release in the 3rd quarter of 2006 and 1st quarter 2007.

MANAGEMENT TEAM – FANTASIC 4

Stan Lee - Founder Chairman and Chief Creative Officer:

Known to millions as the man whose Super Heroes propelled Marvel Comics to its preeminent position in the entertainment industry, Stan Lee's singular co-creations include Spider-Man*, The Incredible Hulk*, X-Men*, The Fantastic Four*, Iron Man*, Daredevil*, Silver Surfer* and Dr. Strange* among many others. *These are trademarks of Marvel Characters Inc.

Gill Champion - COO/President:

Gill Champion is a seasoned award winning producer who has worked with industry legends Paul Newman, Jack Nicholson, Lawrence Olivier, Gregory Peck and Edward Asner, Ken Wahl in addition to many others. His 25 plus years in the entertainment industry encompasses extensive executive experience in global entertainment, marketing, retail and licensing industries.

Arthur Lieberman esq. - Chief Business Affairs:

Mr. Lieberman is a renowned Intellectual Property attorney who over his 35 years of practice has taught, litigated and negotiated rights for franchises with many of the entertainments industries largest corporations. He has negotiated hundreds of licensing contracts and prior to POW! was instrumental in the development of the Conan the Barbarian Franchise.

Junko Kobayashi - Treasurer, Chief Financial Officer:

Ms. Kobayashi has a background in public accounting and a number of years in the private sector. She is currently coordinating the Financial audits and all the prerequisite to bring POW! to the Bulletin Boards as a fully reporting company.

PREPARED FOR

POW! Entertainment
Media Dynamics, Inc
P.O. Box 23312 Ventura, CA 93002
Phone: (805) 701-6716
Website: www.powentertainment.com

**PREPARED BY**

Equity Press International
122 West Jackson Street
Gallatin, TN 37066
Phone: (615) 230-6306
Website: www.equitypress.com

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